

## LST Index

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## Access, Affordability, and Innovation

Law schools face an unrelenting system of incentives that make lowering prices, equitable access, and curricular innovation extremely difficult. Based on extensive conversations with law school deans throughout the country, schools crave a deliberate, thoughtful, and transparent mechanism to validate their societal contributions. The LST Index will help schools align their values and decisions through an indexing and badging system, which is based on an already-proven incentives model in legal education. The result will be a better market for access, affordability, and curricular innovation.

We will judge schools according to pre-determined criteria in five categories, two of which are pictured below. A school that meets a criterion receives a and a school that does not receives an . The letters on the table are placeholders, but may measure gender and racial representation, tuition transparency, financial counseling, and much more.

	Diversity & Inclusion					Affordability				
	Α	В	С	D	E	Α	В	С	D	E
B. Obama Law School	~	<b>*</b>	X	<b>*</b>	<b>*</b>	X	X	X	<b>*</b>	~
RBG School of Law	X	~	~	~	X	X	~	X	X	•
J. Roberts Law School	~	X	X	X	X	~	X	~	X	~

- Schools can earn badges by category, which it can use to signal to the market its values and achievements
- Schools earn badges through one or more pathways based on the category's criteria
  - o E.g. the **Diversity & Inclusion Badge** may require criteria A and E, as well as two of B, C, and D

## **Process**

- 1. Announce the structure and mechanics of the *LST Index on Access, Affordability, and Innovation* on August 8, 2019 at our student debt summit in San Francisco at the ABA annual conference
- 2. Convene working groups on Index categories and criteria, Q4 2019
- 3. Announce draft Index categories and criteria for public comment, Q1 2020
- 4. Convene more working groups on Index categories and criteria, Q1 2020
- 5. Finalize and announce official Index categories and criteria, Q2 2020
- 6. Release interactive website for the Index and badging system, date TBD based on selected criteria

## **Extend & Amplify Past Success**

In 2013, LST assessed school websites for the accurate publication of information important to consumers and required by the ABA. This process uncovered problems and motivated schools to improve the quality of information they provide. For the assessment, schools received a green or red for each of 19 criteria. We then sent the results to 199 ABA-approved schools, along with explanations of the requirements and common problems. Schools had three weeks to address shortcomings. In that time, we worked with 84 schools, each motivated by the ability to earn green checks. We disclosed initial performance but emphasized where schools landed, encouraging them to improve performance over time. The media took keen interest—dozens of articles were published around the country—which caused even more schools to improve and ABA enforcement. The process and results earned us a mention in Transparency International's Global Corruption Report as one of the U.S. case studies on integrity in higher education. In 2020, we'll extend this concept to access, affordability, and curricular innovation.